



TOWARDS 2030 AGENDA

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International Fire Prevention Day

Carlos E. Morett

President of LATAM PCI

April 25th, 2024



**FIRE SPRINKLER
INTERNATIONAL**

DUBLIN 2024

United Behind Our Common Purpose



LATAM PCI
Red Latinoamericana de Protección Contra Incendios



TOWARDS 2030 AGENDA

To contribute to making the world a safer place without the risk of fires through prevention



LATAM



Latin American Fire Protection Network



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15 Countries
25 Organizations

Visión

To be recognized as the agent of change and dialogue that unites the fire protection industry in Latin America

Misión

Transforming the way we address the issue of fire in Latin America, making fire protection a relevant topic from social, technical, and regulatory perspectives



- Mexico
- Costa Rica
- Colombia
- Dominican Republic
- Peru
- Ecuador
- Chile
- Argentina
- Uruguay
- Paraguay
- Brazil
- Bolivia
- Panama
- Guatemala
- United States

LATAM PCI's efforts focus on four strategic pillars



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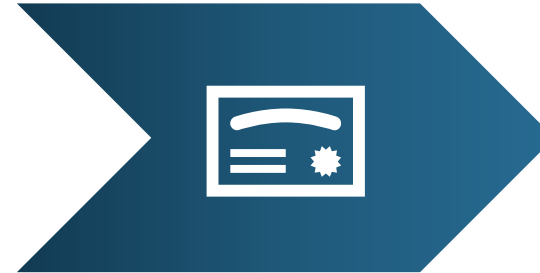
Visibility

Transform how we approach the issue of fires in Latin America, making Fire Prevention a key issue from a social, technical, and regulatory standpoint



Education

Identify the true training and professional development needs for specialists in the region



Certification

Establish a certification of competencies for specialists in the region, endorsed by LATAM and supported by international organizations



Regulation

Update the regulatory diagnosis in the region, leading to eventual regulatory changes once the other objectives are met

LATAM PCI Associations



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ASSOCIATION	COUNTRY	ASSOCIATION	COUNTRY
CEMERA	ARGENTINA	Latam PCI	MEXICO
ISB	BRAZIL	CAPASI	PARAGUAY
ABSpk	BRAZIL	SNPCI	PERU
ABPP	BRAZIL	ADECIP	DOMINICAN REP.
ANAPCI	CHILE	AUPCI	URUGUAY
ANRACI	COLOMBIA	ASFA	USA
UCR	COSTA RICA	IFSA	
CIMEPI	ECUADOR	AFAA	
CEPREVEN	SPAIN	NFSA	
AMRACI	MEXICO	NFPA	
CONAPCI	MEXICO		

25 Organizations
15 Countries
+ 700 companies



Operational Structure
Committees / Leaders

LATAM PCI Board



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8 Associations



8 Manufacturers



1 Laboratories
1 Insurance



1 Engineering Firm
1 Independent

20 Organizations

+1600 years of experience



Integrating world leaders that created the industry

Roles

INSURERS,
CHAMBERS OF
COMMERCE &
INDUSTRY

GOVERNMENT &
POPULATION

AUTHORITIES
HAVING
JURISDICTION &
FIREFIGHTERS

UNIVERSITIES &
OTHER
STAKEHOLDERS



BOARD OF
DIRECTORS

STRATEGIC MANDATE



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LATAM PCI ROLE



LATIN AMERICAN
ASSOCIATIONS

STRATEGIES



OPERATING
STRUCTURE
Committees / Leaders

TACTICAL PLANS

The Opportunity in LATAM



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Latin America today represents:

- **8% of the world population**
- **8% of the global GDP**
- **Less than 1% of the installed sprinklers worldwide**



LATAM PCI
www.latampci.com

LATAM PCI

Investing in Organization = Growth

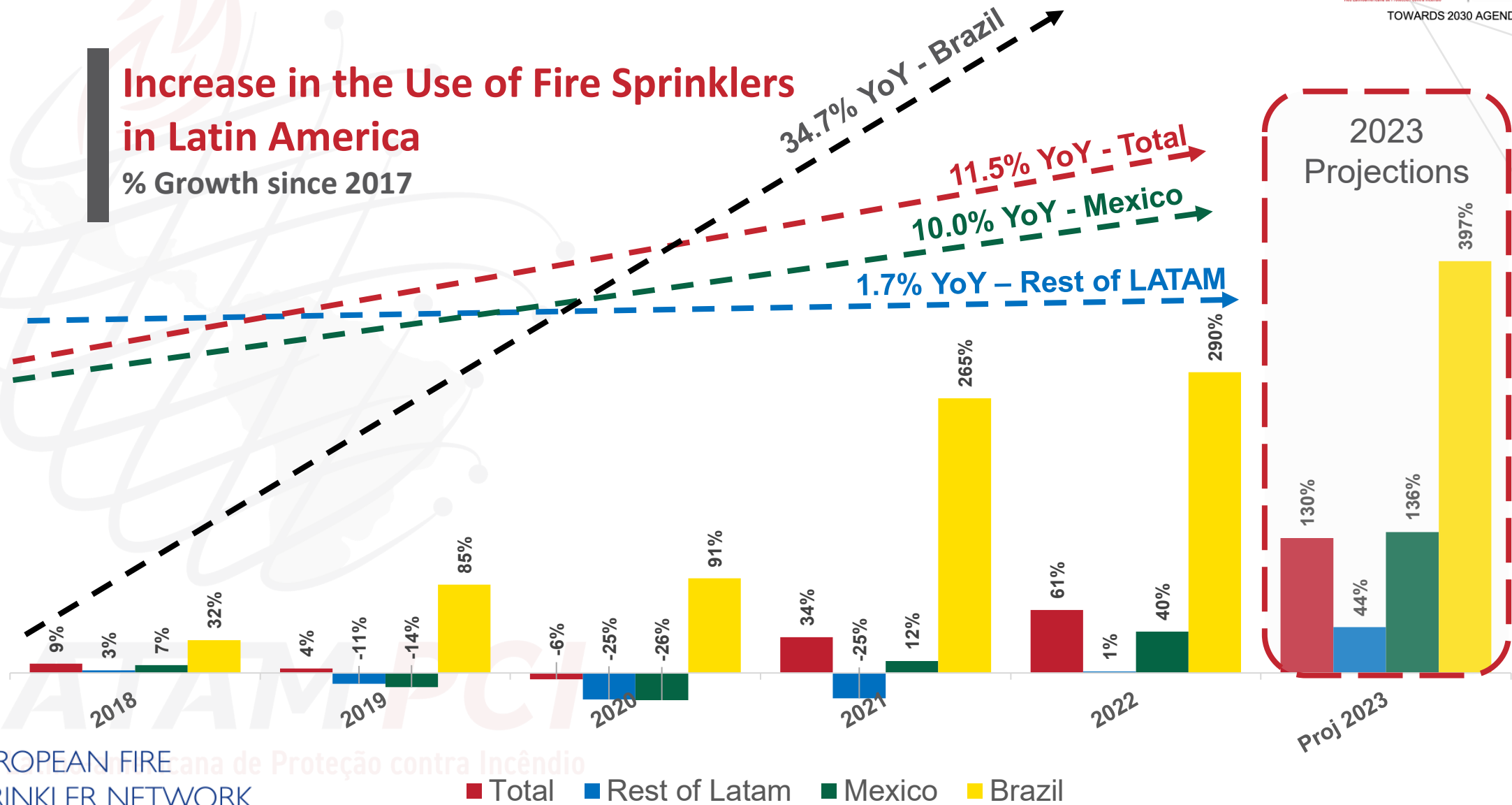


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Increase in the Use of Fire Sprinklers in Latin America

% Growth since 2017

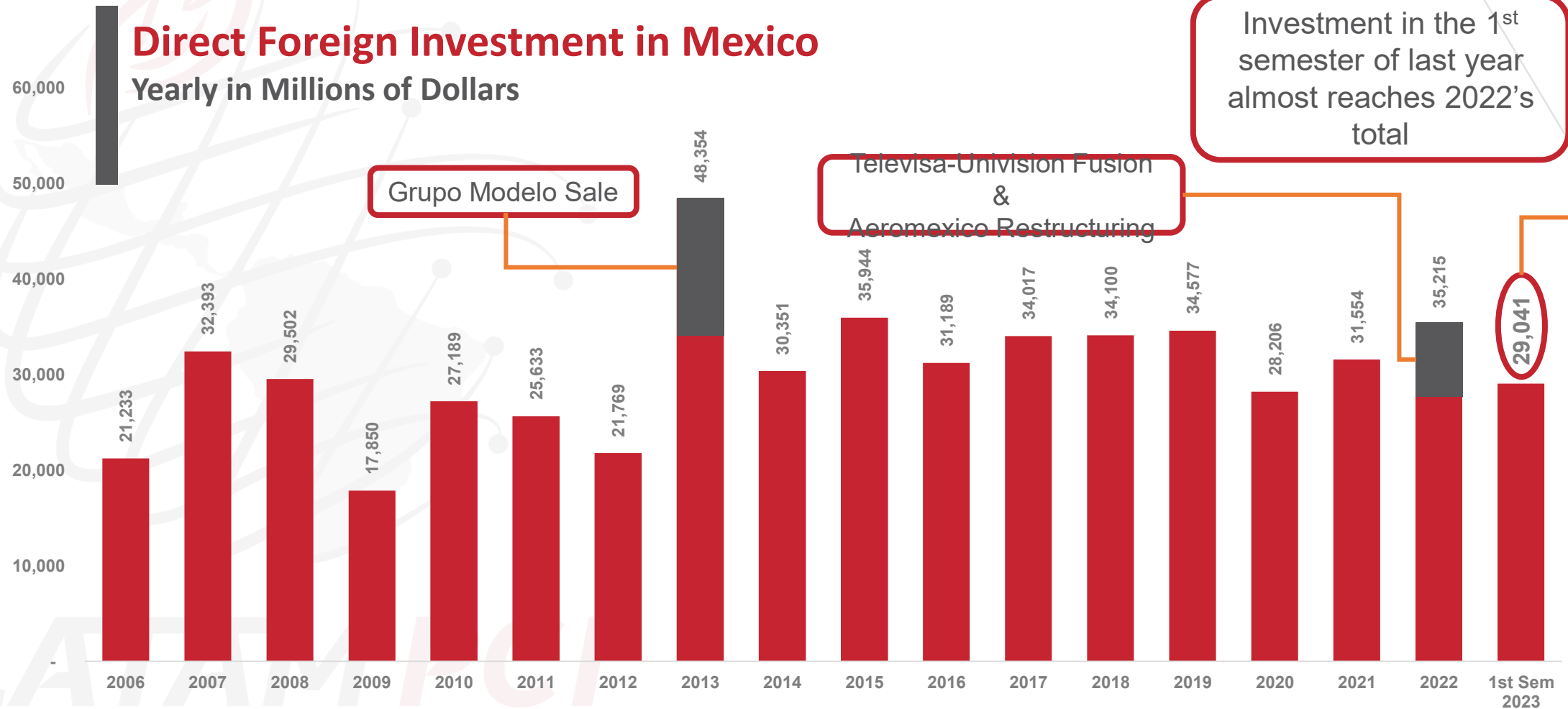


Nearshoring is Accelerating the Region's Growth



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Direct Foreign Investment in Mexico Yearly in Millions of Dollars



LATAM PCI has already made an international impact



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The International Fire Prevention Day initiative was formally presented to the United Nations with the help of IFSS's President Gary Strong

- All 193 members unanimously voted in favor
- October 8th will be established officially as the "International Fire Prevention Day" all around the world



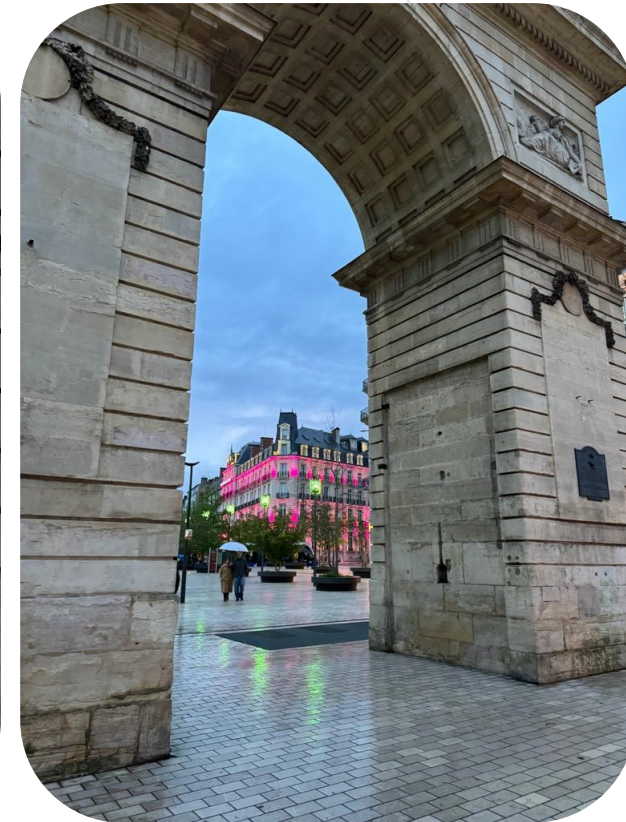
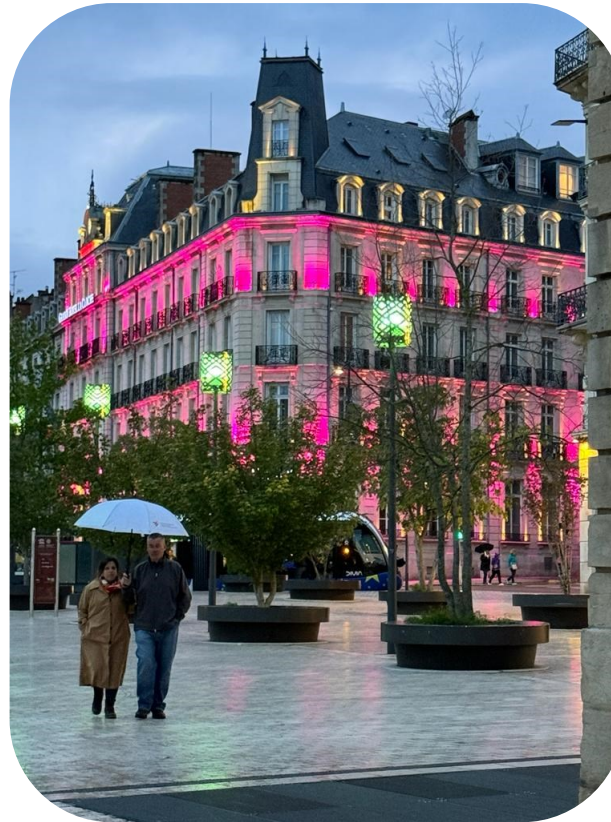
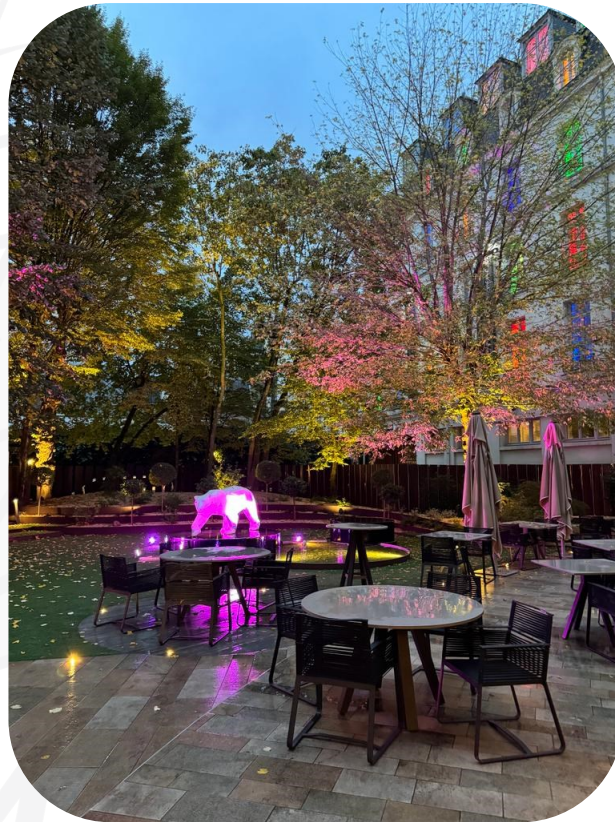
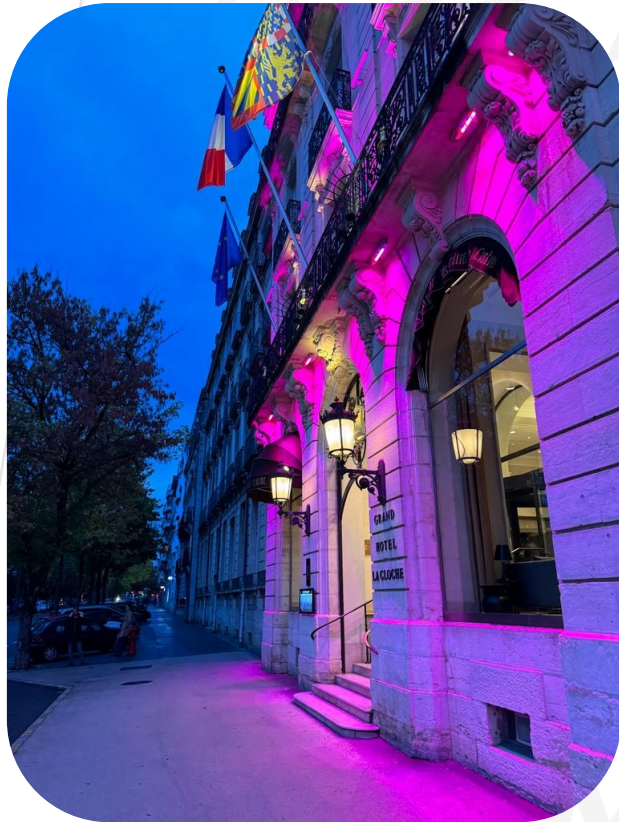
We have a dream...



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It's our only world, let's protect it together



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UNITE BEHIND THE SAME FLAG OF THE INTERNATIONAL FIRE PREVENTION DAY!



#It'sOurFight

OCTOBER 8TH
INTERNATIONAL FIRE
PREVENTION DAY



What we plan to do?



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In the Southern Hemisphere

High-rise building Conference in Chile on October 8th, coinciding with the inaugural World Fire Prevention Day:

- Invitations to all AHJs in Latin America
- Collaborative awareness campaigns within our respective markets to enhance global participation
- Live broadcasting and participation in all continents



Santiago, Chile 

What we plan to do?



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Geneve,
Switzerland  

In the Northern Hemisphere

We're considering to host an inaugural event in the United Nations headquarters in Geneve, Switzerland, on October 8th:

- Invitations to important global NGOs, non-profit organizations, and fire protection associations
- Worldwide visibility, live broadcast and news coverage
- Official Inauguration of 1st International Fire Prevention Day



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Thank you!

Carlos E. Morett

President of LATAM PCI

April 25th, 2024



OCTOBER 8TH

IT'S OUR ONLY WORLD
LET'S PROTECT IT

TOGETHER

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 EUROPEAN FIRE
SPRINKLER NETWORK

 EUROPEAN FIRE
SPRINKLER NETWORK